



## A place where customers want to buy cars

Constructing buildings for car dealerships is one of Astron's specialties. Astron has already realized individual solutions for well-known car brands like Lamborghini, Ferrari, Mercedes, Ford, VW and Porsche. The car manufacturer Peugeot is an interesting customer because the design of their buildings has to integrate the company's Blue Box concept. This ensures that the car dealerships look the same worldwide.

The first car dealership with a Blue Box design in Germany was erected by our Builder Partner Dieter Gemar in Homburg, Saarland. The building consists of three parts as is normal for modern car dealers. Apart from the storage and workshop, an additional building serves as a show room and offers customer service facilities. Astron provided the

roofing system and the construction for the Peugeot centre, which stands on a building ground surface of 1,600 m<sup>2</sup>. The blue walls for the design were custom made for the building.

