

Car Park as Vehicle Showroom – impressing the customers

This multi-storey car park is a customised solution for exhibiting vehicles, specially designed for the VW dealer Horsmans & Rosali in Luxembourg. The customer chose us because the concept we offered was tailored to the client's needs and both cost and construction phase were acceptable. The four-storey car park has an exhibition area of 525 m², providing space for 112 cars. For convenience as well as for the benefit of potential customers, a lift was integrated into the building.

The advantages of displaying cars in this way are obvious: The exhibition is a unique experience and gives the customers a great feeling and, in the natural light, the cars are perfectly presented in this kind of showroom. For the car dealer, the multi-storey car park means

optimum utilization of space to present the vehicles, low construction costs and low energy costs. The customer was delighted with the concept and the final solution.



